



# Fundraising | News

Issue Number 8

## Thank you for your support!

We are always extremely grateful that you choose to support us and humbled by the effort and thought that goes into your donations. The difference donations have made and the positive impact they have had for our patients and staff is fantastic. Thank you, we wanted to share a few of those differences you have helped us achieve:



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### Children's Wards Playroom

The donations we receive in the playroom help provide play and development equipment for all the children who visit the paediatric department. Play is an essential part of a child's recovery and your donations help make this happen. They make a massive difference to the service we can provide, not just on the children's wards but also the paediatric emergency department and children's outpatients.

#### Playroom Staff and Patients 2016

The feedback we get from patients and their families when they get to play or use new toys or equipment is heart-warming and can make their hospital experience a more positive one. We also use new donations of toys to give out as gifts for bravery or Birthday presents to our patients. Thank you.

*Kirsty Bayliss, Playroom Specialist*

### Dates for your diary

#### CHRISTMAS TREE LIGHTING

Thursday 1st December

#### FAMILY CHRISTMAS DISCO/BAZAAR

Sunday 4th December

#### SAINSBURY'S STORE COLLECTION

Friday 16th, Saturday 17th and Sunday 18th December

#### ASDA STORE COLLECTION

Friday 23rd December

#### GOLF DAY 2017

Friday 8th September

Please visit the website at [www.ldh.nhs.uk](http://www.ldh.nhs.uk) for further information about these events

### Maternity Bereavement Suite

'We have been very fortunate to have had the support of families who have suffered a pregnancy loss. They have provided a unique and valuable opportunity to learn directly from their experience. Through very kind and generous donations, they have helped to improve the clinical environment. We can now offer parents the opportunity to spend a little more time with their babies in our newly refurbished 'Forget-me-Not' suite with comfortable furniture, cuddle cots,

beautiful Moses baskets and facilities to store and prepare food. It has been wonderful to know that our families can stay in comfort and be together as a family for a short, but precious time.

Watching families recording memories using our new camera and filling the special memory boxes to take home, or choosing what their baby is dressed/wrapped in from our wide selection that has been donated, bought with the proceeds of cake sales or made by hand, makes this sad time a little more bearable. Everything we have put in place has been as a direct result of feedback from families - this is by far the best way for us to learn and improve and we are immensely grateful. Feedback has been very positive from families and staff alike; we are delighted to have provided care that has been supportive in one of the hardest situations, with excellent facilities and resources, thanks to our donors.'



*Tracey McGrath*

*Tracey McGrath, Bereavement Midwife*

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The Luton and Dunstable Hospital Charitable Fund is a registered charity in England and Wales: No. 1058704

## Neonatal Intensive Care Unit (NICU)

Thank you for supporting our Neonatal Intensive Care Unit (NICU). As the Lead Nurse and a neonatal specialist I see the difference your donations make to the neonatal babies and families every day. The money raised has allowed us to continue to update our equipment ensuring that we have the best equipment available for our vulnerable babies.



Without your support we would not be able to provide free parents' accommodation which is vital. This has proved an essential lifeline allowing parents whose babies are sick and have needed transfer to Luton for intensive care, to stay close by.

Parent involvement in neonatal care is as essential to their long term outcome as the experience and expertise of the neonatal staff. Having a baby in NICU is stressful and being able to stay close by is important, which is why in conjunction with BLISS, we have also just opened a new parents' lounge on the unit, giving parents a space where they can unwind close to their babies.

We are continuing to improve our environment and will start to now improve rooming in and expressing facilities. All of these require support through fundraising so we continue to be endlessly grateful to the people who do amazing things to raise further funds.



*Some of our wonderful neonatal team*

The equipment we are able to purchase and the developments we have been able to make simply wouldn't happen without your support. So thank you from me, my team and all our NICU families who have benefited, as well as many more who will.

**Elizabeth Langham – Lead NICU Nurse**



**L&D Urology Team**

## Prostate Cancer Probe and Scanner

I am very grateful for all the generous donations for the new prostate biopsy machine and scanner which enables us to assess patients in more detail and will detect cancer (if present) in 60% of such cases. This has enabled me to reassure patients with negative biopsies with confidence, whilst offering those patients who have been found to have cancer earlier, better treatment.

Thank you for supporting us and helping save lives. It was difficult seeing patients with suspected prostate cancer undergoing a transrectal ultrasound and biopsy procedure knowing the detection rate was only 30% at best, then patients often needed repeat biopsies.

**Asad Saleemi – Urology Consultant**

# Why donate?

**Thank you** for fundraising for the L&D. We would like to share a few of our donors' stories, about why they have kindly supported us:

We have had tremendous long term support from the **Amateurs Trust** for which we are extremely grateful, thank you to them: "The Amateurs Trust is happy to support the Luton & Dunstable Hospital. The founder of our charity was a highly successful local business man who provided employment for around 400 local people and many more worldwide. It was always his wish that his charity should continue supporting local worthy causes.

Our support at the hospital has continued over a number of years – firstly ensuring that our Cardiology patients have a first class Coronary Care Unit in which to recover.

Secondly helping with the purchase of a Prostate Biopsy machine - a lifesaver in its own right enabling possible cancer patients to be detected and treated earlier. We believe the L&D is the only hospital outside of London to have this equipment.

And more recently, we have just approved further funding to purchase a EYESi Cataract Simulator training device. Since the L&D is a teaching hospital and currently complete over 500 cataract surgery procedures per year, this device will serve to develop surgical skills further and allow trainees and trust grade doctors in ophthalmology to perform cataract surgery unassisted"

**Pamela Brown, Trustee, Amateurs Trust.**

**Shannon Foudy** (left), gave our little charity national coverage from her millionth runner status at the Virgin Money London Marathon. Shannon decided to run 5 years after her daughter's birth, as she had



Picture courtesy of Virgin Money London Marathon

always wanted to support the unit that helped her baby survive: "I gave birth to my daughter Catrin at just 26 weeks, weighing only 2lb 5oz. She survived organ failure and a brain haemorrhage while in NICU and now due to the care that she received, Catrin is a thriving six year old. I had previously applied to run in the marathon but had been unsuccessful. I was delighted to get a place in 2016 and raised £2608.50 for NICU and was even more pleased when I was told that I was the millionth runner to complete the Virgin Money London Marathon.

**Sabine Hazell**, has been supporting NICU since her son was born and cared for by the NICU team. She told us "I started fundraising for NICU after they cared for my son Mason who was born at 28 weeks. We could never thank the amazing team enough for saving our baby's life. This year, my best friend Tracy and I organized a Ladies Night and raised just over £3000! We also organized 50 Care Bags for NICU parents and babies – we thought it would be lovely to put a little smile on parents' faces at such a difficult time. I was lucky enough to give a Care Bag to a parent and to see her little miracle. We have received feedback from some parents and get updated on how their babies are doing which is amazing.

We are lucky to have received lots of support from friends, family and our local community which included donations and support from Village Pizza, St Johns Hall, Sandwich Bar Dunstable and local knitters. We have plans for more events in 2017 – for more information please see our fundraising page on Facebook (Sabine & Tracy's NICU Fundraising Page)." Sabine Hazell, NICU Mum

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Dear Friends,

I write to you as the Chairman of the hospital. The Luton and Dunstable University Hospital (more colloquially known as "the L&D") puts its core objectives of free patient care delivered safely and with great sympathy absolutely first; however it does that within a very strict financial envelope.

You are receiving this newsletter as you have supported our charity in the past. You may have experienced our care first hand, in which event you will be very well aware how much the hospital could benefit from additional resources. On behalf of the Board and the Charity Committee, I can assure you that your support is both gratefully received and wisely and prudently spent – that is part of the L&D charity ethos.

There are a number of different ways you might choose to support us and, for UK taxpayers, both before and after death (legacies), there are significant tax advantages in doing so. Supporting the L&D would enable us to maintain an excellent service on which our community so significantly depends.

I hope you will find a way of continuing your support with us: our fundraising team are always available for a call on 01582 718043.

Thanking you for your support



Simon Linnett  
Hospital Chairman



L&D

# Create your legacy

Help shape the Luton and Dunstable University Hospital for generations to come by leaving us a legacy gift in your Will



## Please ask us for an information leaflet

All our legacy information is available on the hospital website fundraising page, if you would like to discuss a possible gift or which ward you want your gift to benefit, contact the Fundraising Manager on **01582 718 043** or email [fundraising@ldh.nhs.uk](mailto:fundraising@ldh.nhs.uk)

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**Thank you to our local supermarkets for your support:**

Asda Dunstable, Asda Luton, Tesco Hemel Hempstead, Sainsbury's Brammingham,

Sainsbury's Dunstable, Sainsbury's Harpenden, Waitrose Harpenden, Waitrose Leighton Buzzard, Morrison

Leighton Buzzard, Morrison Houghton Regis, Co-op Shops Luton, Tesco Express Leighton Buzzard

# Fundraising

## T H E S E A R E A F E W O F O U R



*The Mapp Family raised £6134 for NICU from their Golf Day plus raffle and auction*



*The L&D Mudders completed Tough Mudder. Jason, Peta, Kieran and Ann raised £1831.25*



*The Dunstable Mayor donated £1000 to the Renal unit which was one of her chosen charities*



*The Houghton Regis Mayor donated £1715 to the Children's Wards, as this was one of his chosen charities*



*The Claddagh Gaels held a sponsored walk in Lewsey Park and raised £2500 for the Children's Wards*



*Tate Recruitment donated some gift bags to families in NICU*



*Allan presented Ward 10 with a cheque for £8670 from fundraising in memory of Alana*



*Tracey, Shelley and Suzi held a family day and donated £2121.40 to the Children's Wards*



*Elliott donated £2750 to NICU from the sale of Euro 2016 wall charts*



*Donna held a charity football game which raised £655 for NICU*



*Blue Caterpillar kindly donated some t-shirts and a banner for our volunteers to use*



*L&D Vikings took part in the Dragon Boat Race at the Bedford River Festival and they raised £500*

**A charity ball was held in memory of Phoebe Duggan which raised £8032 for NICU**

**Emma held a Ladies Night and raised £1645 for the Cardiac Centre**

**Our Annual Golf Day raised £2525 for NICU parents' accommodation**

**Thanks to St Helen's Brownies and Rainbows who donated £100 for NICU**

**Dean raised £1300 for NICU doing a sky-dive**

**Tom organised a Family Fun Day and Charity Football Match which raised £720 for the hospital**

**Helen and Stefan have taken part in the Great North Swim and the Thames Bridge to Bridge Swim. They have raised £1418 for NICU**

**We have held lots of Cake Sales and raised money for the Chapel Development, the Children's Wards, the Cancer Unit, the Eye Clinic and Ward 22. Thank you to everyone who has supported the Cake Sales**

**Dunstable Salvation Army raised £232 for the Chapel from their concert**

**Vauxhall raised £783.23 from Casual Fridays for NICU**

**Collection in Luton Bury Park raised £268.56 for the Chapel Development project**

**Jason raised £853 for NICU by doing a parachute jump**

**Brooke and Shaun donated £1000 to NICU for the parents' accommodation**

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# Superstars

## Many thanks to the Trusts that have supported us:

Bedfordshire and Luton  
Community Foundation  
Wallace & Grommit's  
Children's Foundation  
Steel Charitable Fund

Amateurs Trust  
Windmuller Charitable  
Trust  
The Caron Keating  
Foundation

Crane Fund for Widows  
All Churches Trust  
The W. G. Edwards  
Charitable Foundation

## R A M A Z I N G S U P P O R T E R S



The Provincial Grand Lodge of Mark Master Masons of Bedfordshire donated £14816 towards a new Ultrasound Machine for the Prostate Appeal



Thanks to the Kingsbourne Green WI for the knitting they have donated to NICU and Dementia patients



The Strong Tower 7th Day Assembly Concert raised £801 for our Dementia project



Tracey swam the length of the channel and raised £200 for the stroke fund



Stacey has raised over £16,000 which has bought a Brainz Machine for NICU



Advance Catering Group donated £10,063 to NICU, who were their Charity of the Year



Danny held a Golf Day and other events and raised over £11,730 for NICU



Linda held an event in memory of Leigha Edwards and raised £1553 for NICU



Thank you to HBB Bikers who donated Easter Eggs and presents for the children and elderly patients at Christmas



Sarah completed a 10km run and raised £1555 towards a new birthing pool



Sabine has raised over £3000 for NICU with a Ladies Night



Sam and team "Frankie says Relax" took part in the Great North Run and raised nearly £3000 for NICU

Maurice raised £2004.50 from a sponsored dog walk for NICU

Darren and Abi have raised money for the Maternity Bereavement suite

Ray ran in the Stevington 12K Road Race which raised £1086 for NICU

Hockwell Ring Amateur Boxing Club raised £1500 from a boxing event

Laura raised £117.34 from the Jersey Boys Charity Night in Luton for NICU

Cloe sold home-made cards at the hospital and raised £134.56 towards the Chapel Development project

Helen and Shaun have raised money to celebrate the 10th anniversary of the birth of their twin boys Ben and Joe

Dan raised £233 for NICU by organising a Race Night with friends

Staff and Children at St Joseph's Catholic Primary School raised £1000 for the Children's Wards

The Dunstable Rock Choir raised £1135 from their summer concert for the Children's Wards

The Poynters Arms held a charity fun day and raised £701.05 for NICU

Jeni has raised around £6500 for NICU with various fundraising events

Claire ran in the Kenilworth half marathon and raised £530 for NICU

Harry raised £2000 from a Golf Day for NICU

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# What are we currently fundraising for?

The Luton and Dunstable Hospital Charitable Fund raises money to pay for items or services that are above what the NHS is able to provide. The donations we receive support projects that will make a difference to our patients' lives while they are with us or enable us to buy equipment that offers better diagnostics or treatment. Some of our current projects we need support with are listed below:

**Maternity:** In 2015, over 5250 women gave birth at the L&D and over the next five years we are anticipating around 30,000 women becoming mothers and welcoming precious bundles into the world. We would like to improve the environment for families on the maternity unit to decrease stress and anxiety. We would like to put murals up in the wards to detract from the clinical surroundings, install overnight sleeper chairs for the induction and post labour wards, so partners can be involved and support the full birthing process. We would also like to buy telemetry monitoring devices, which mean that the mother is not strapped to a bed to monitor the baby's heartbeat and movements and is able to move around or have a water birth during monitoring.

**NICU:** Over 900 premature and sick babies are treated in the Neonatal Intensive Care Unit (NICU) here each year. Owing to the skill and expertise of the NICU team we are one of only three top level units in the East of England. As such we take the very sickest and the most premature babies from across the region as well as all the local babies that need specialist neonatal care. A lot of the equipment we use is above what is provided by the NHS, but means we are able to use more effective and less invasive treatments. We need you to keep fundraising so we can make sure these babies get the best chance and start.

## **NICU Parents' Accommodation:**

We need to raise £15,000 each year to support the NICU parents' accommodation at the hospital. The process of bonding with a new baby is natural for many mothers. Most new mothers will get to take their babies home and hold them next to their bodies, rock them gently, strive for eye contact, sing or talk to the baby and begin to nurse. NICU parents have to leave their babies on the unit and sometimes travel long distances home. This is why this

accommodation on site is essential, so parents can still have essential bonding time and lessen the stress of being far away if something goes wrong.

**Children's Wards:** These wards care for 10,000 babies, children and teenagers every year. We are currently fundraising to: Install air conditioning units into the two overnight child oncology rooms, create separate entertainment units in the two overnight child oncology rooms, replenish toys in the play room, install a sensory projector and purchase ward testing equipment for urine and blood samples. We are also working to renovate an area specifically for teenagers.

**Cancer services:** Thousands of people from across Bedfordshire, Buckinghamshire and Hertfordshire are treated for cancer at the L&D. We support our patients from initial diagnosis to treatment in our chemotherapy unit. We need your support to buy equipment and items in order to make it a more comfortable experience for our patients. The items we buy can be relatively small, like a cooling pad, but they make a big difference to patients and will help make their lives just that little bit easier at this difficult time.

**Breast Screening:** The Beds and Herts Breast Screening Service is part of the National Breast Screening Programme and provides a free breast screening service for all women aged between 50 and 70, serving residents in all of Bedfordshire and most of

Hertfordshire. On average we screen 220 women a day in the centre and across the mobile screening units, including ultrasound and biopsies. Breast screening aims to find breast cancer at an early stage, to reduce mortality and promote earlier treatment of breast cancers. We would like to refurbish the waiting areas in the centre and mobile screening units as well as the clinical rooms and counselling room, to improve the experience and ensure all women are seen within a comfortable and caring environment. We would welcome your support.

**Christmas presents for patients:** We are collecting gifts for our patients in hospital on Christmas day and need your support, particularly with gifts for our elderly patients. **Please help us by purchasing a gift and dropping it into the hospital:** Gift Ideas: books, calendars, wash sets, scarfs, games, notebooks, pens, shaving kits, mugs etc. Alternatively visit [www.amazon.co.uk](http://www.amazon.co.uk) and take a look at our wish lists. There are lots of inspiring gift ideas. Just search for Luton and Dunstable Hospital and email us to let us know if you have bought a gift. [fundraising@ldh.nhs.uk](mailto:fundraising@ldh.nhs.uk)

**Chapel:** The Hospital Chapel is an integral part of the hospital; we need your help to raise £30,000 to update this sacred space so it can cater for today's spiritual needs and support more people. The hospital employs a diverse workforce with staff from a range of religions, beliefs and cultural communities. This is reflected in the way that the chapel is used, with people from Christian and other faith communities often praying at the same time. The new development includes, a new altar, new seating, flooring, lighting, projector and built in screen, prayer candle tree, a cabinet to store religious items, a hearing loop system, wheelchair / mobility friendly doors and lots of paint. We are also looking for someone with glazing skills to donate some small stained glass windows.



*If you have an area you would like to fundraise for, please contact us as we would love to hear from you.*

Email: [fundraising@ldh.nhs.uk](mailto:fundraising@ldh.nhs.uk) Call: 01582 718289

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# Future Fundraising Events

## Collection Tins

Would you like a hospital collection tin at home, in your shop or office to collect loose change for a good cause? You can decide which fund you would like the money to benefit, for example the Children's Wards, A&E, Eye Unit or Breast Screening. Please let us know if you can help.

## Christmas News

**Christmas Posters** - Every year work friends spend time and money sending each other Christmas cards. Using one of our Special posters you can still send a festive message by signing the poster and displaying it for everyone to see. We then ask you to donate the money you would normally spend on cards to the hospital instead.

**NICU Baby Calendar** - We are delighted that Oakley Studios have put together a lovely calendar of some beautiful babies to raise money for NICU. They can be ordered from the Fundraising Team and are £10 each.



Picture courtesy of Oakley Studios

## Children's Wards Concert

Local children will be singing in a Concert for Hope to support poorly children and raise money for our Children's Wards. This concert is going to take place during the afternoon on Sunday 12th March 2017 at the Grove Theatre, Dunstable. More details will follow shortly but it will be a musical treat. Follow our website to find our more information [www.ldh.nhs.uk/get-involved](http://www.ldh.nhs.uk/get-involved)

## Light up a Life this Christmas

The L&D's Christmas tree will be twinkling proudly at the hospital's Main Entrance for all patients, visitors and staff to see. You can buy a light on the tree as a gift or in memory of someone special.

The tree lighting ceremony will be held on Thursday 1st December at 6pm at the front of the hospital. The Hadrian Academy Choir will be singing and the children from our Children's wards will switch on the lights. Everyone is welcome!

Lights are £5 each or you can buy 3 lights for £10. If you buy a light as a gift for someone, they will receive a card with your message. If you buy one in memory of a loved one, you will receive a letter of dedication.

To buy your lights, you can download a form from [www.ldh.nhs.uk/fundraising](http://www.ldh.nhs.uk/fundraising) or call the Fundraising team on 01582 718289.

## Store Collections

Would you like to be an L&D Elf and help us with our Christmas collections?

We have been lucky enough to get collections at Dunstable and Bramingham Sainsbury's on Friday 16th, Saturday 17th and Sunday 18th December for the Children's Wards.

We also have a collection at Luton Asda on Friday 23rd December for NICU.

If you would like to help collect (Santa hats are optional!) please let us know. It will be a great time to collect, with carols playing in the background and everyone in a festive mood.

## Fancy a challenge...

Have you ever thought about running a marathon, or cycling from London to Brighton, or swimming from pier to pier or even organising a charity ball? On our website we have lots of fundraising ideas and events that are being held, that you might like to join. Let us know if you want more information.



We would also love to hear your ideas of L&D Fundraising events that you would like to organise, so that we can advertise them here for you.

Our events page can be found here:

<http://www.ldh.nhs.uk/get-involved/fundraising/events>

Email: [fundraising@ldh.nhs.uk](mailto:fundraising@ldh.nhs.uk) Call: 01582 718289

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# Help shape the Luton and Dunstable University Hospital

## How can you donate?

You can set up a regular monthly donation via our website: [www.ldh.nhs.uk/donate](http://www.ldh.nhs.uk/donate)

Or Just Giving page (direct debit): [www.justgiving.com/ldhcf](http://www.justgiving.com/ldhcf)



YOUR DONATION COULD HELP ...

For more information about fundraising, or to discuss which ward you want your regular donation to benefit, please call the **Fundraising Manager** on **01582 718 043**

them



and them



and thousands more

By making a regular donation to the L&D Hospital Charitable Fund, you are supporting our patients, their families and our staff



Dear Friends,

*I thought that it might be appropriate to explain how the Luton and Dunstable Hospital Charitable Funds are administered. The Charitable Fund has a Corporate Trustee, with the Directors of the Hospital acting in the capacity of representatives of that Trustee. I chair the Committee of Trustee representatives (voluntarily), but am not a Director of the Hospital. This has the advantage of having an element of independence away from Hospital control, when matters are considered and agreed.*

*The Luton and Dunstable Hospital Charitable Fund was formed in 1996 with the registered number, provided by the Charity Commission, of 1058704. We file an annual report with the Charity commission, which you are welcome to view.*

*With your support, the Fund is able to have a significant impact on a wide range of areas for the benefit of patients and hospital staff. Some of the areas whom have benefited are mention in the newsletter, but the reality is your gift has a far greater impact than what it has bought, both to the hospital and families who benefit.*

*Each item or service supported with your donation is carefully considered by the Trustee Representatives at quarterly meetings, and any urgent requests from staff are considered by myself together with the Chairman of the Hospital and the Finance Director who are acting in that capacity as Trustees of the charity, and not as Directors of the Hospital. Decisions are then reported to all Representatives.*

Thank you for your support

Clifford Bygrave  
Charity Chairman, the Luton and Dunstable Hospital Charitable Fund



CLINICAL EXCELLENCE, QUALITY & SAFETY

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